



Se-TO  
*rosy iacovone*

SPRING/SUMMER 2020

SE-TA è una collezione *Female&Tailoring*.

Figlia d'arte, Rosy Iacovone - classe 78 - rappresenta la seconda generazione in una storia di 40 anni di artigianalità e *know-how* nella lavorazione dei tessuti.

La sua passione per la moda è trasmessa nella creatività materica dei capi, particolarmente negli abiti iconici dall'alto valore tecnico e qualitativo *Made in Italy*.

Attenzione particolare ai dettagli ed i volumi estremamente femminili e moderni, sempre in equilibrio tra *Business* metropolitano e momenti *Wow*.

L'identità del design si riconosce immediatamente nel mix proporzionato di stampe e colori e capi *minimal-chic*, costantemente declinata in un codice contemporaneo.

Pezzi chiave in *outfit* con gli abiti, le giacche sartoriali particolari nei modelli rivisitati ed i cappotti sulle spalle.

La *brand extension* del marchio individua nel *Knitwear* l'espressione naturale del distretto.

*SE-TA is a Female&Tailoring collection.*

*Rosy Iacovone born in '78 into a family active in the textile industry since 1973.*

*Her precocious interest in fashion, craftsmanship and creativity found expression in her clothing, especially in the iconic women Dresses - high quality and Made in Italy.*

*Focused in the areas of fabrics and jersey, working on details and shapes particularly feminine and contemporary, always in balance between business and special moments.*

*The brand identity is immediately recognised in an original mix of contemporary prints and colours and minimal-chic clothes, thinking her brand to a modern woman.*

*Must-have for the right outfit the tailoring Jackets and Coats around the shoulders, with the objective of finding a new stylistic code in a total look in stunning Knits.*



PE2003 giacca / jacket Alexa  
PE20103 gonna tulle / tulle skirt Charlotte  
PE20A03 cintura / belt Alexandra



PE2087 blusa / blouse Elizabeth - PE2020 bermuda/shorts Rachel



PE2016 giacca tuxedo / tuxedo jacket Cara  
PE2017 pantalone tuxedo / tuxedo pant Carol



PE2056 tuta cargo / cargo jumpsuit Grace



PE2028 blusa / *blouse* Chloe - PE2026 pantalone trombetta / *pant* Christie



PE2035 miniabito / *minidress* Eleonor



PE2004 trench / trench Alyssa  
PE2099 abito plissé / plissé dress Samantha







PE2076 body paillettes / full paillettes body Florence - PE20103D gonna tulle / tulle skirt Renee



PE2013 giacca / jacket Bonnie - PE20102 abito tulle / tulle dress Cecily - PE20A03 cintura / belt Alexandra



PE20101 abito lungo tulle / tulle long dress Care  
PE20A04 cintura / belt Zara





PE2091 abito lungo plissé / long plissé dress Robyn  
PE20A04 cintura / belt Zara



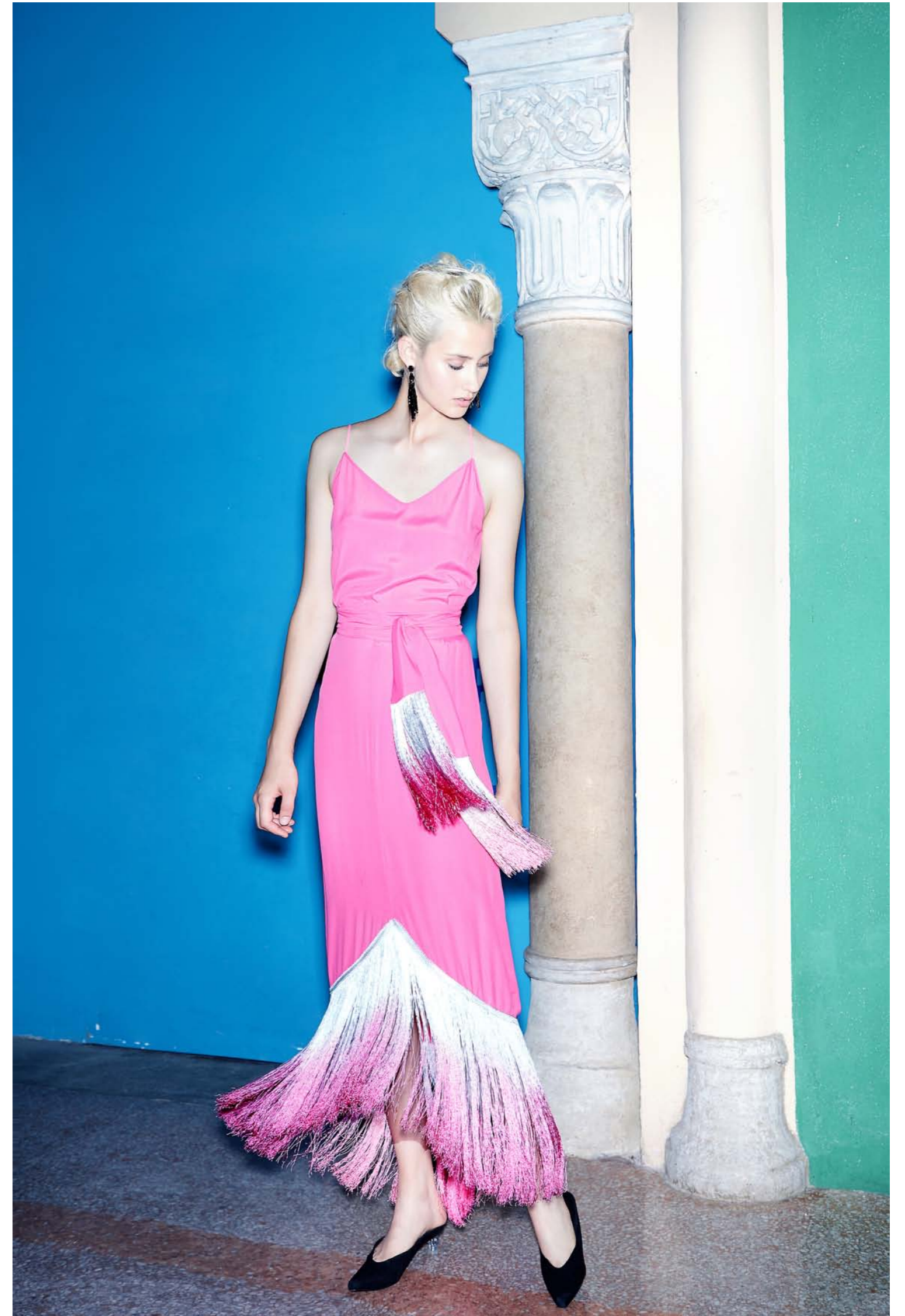


PE2054 gonna lunga / long skirt Kat  
PE2097 chemisier / chemisier Polly  
PE20A04 cintura / belt Zara





PE20T01 t-shirt / t-shirt Sharon - PE2039D gonna lunga / long skirt Tiphanie



PE20112 abito lungo frange / franges long dress Consuelo





PE2025 miniabito monospalla / *minidress Cheryl*



PE2063 abito bustier / bustier dress Dolly



PE2046 bolero laminato / laminated bolero Kelsie - PE2093 gonna plissé soleil / plissé soleil skirt Roxy

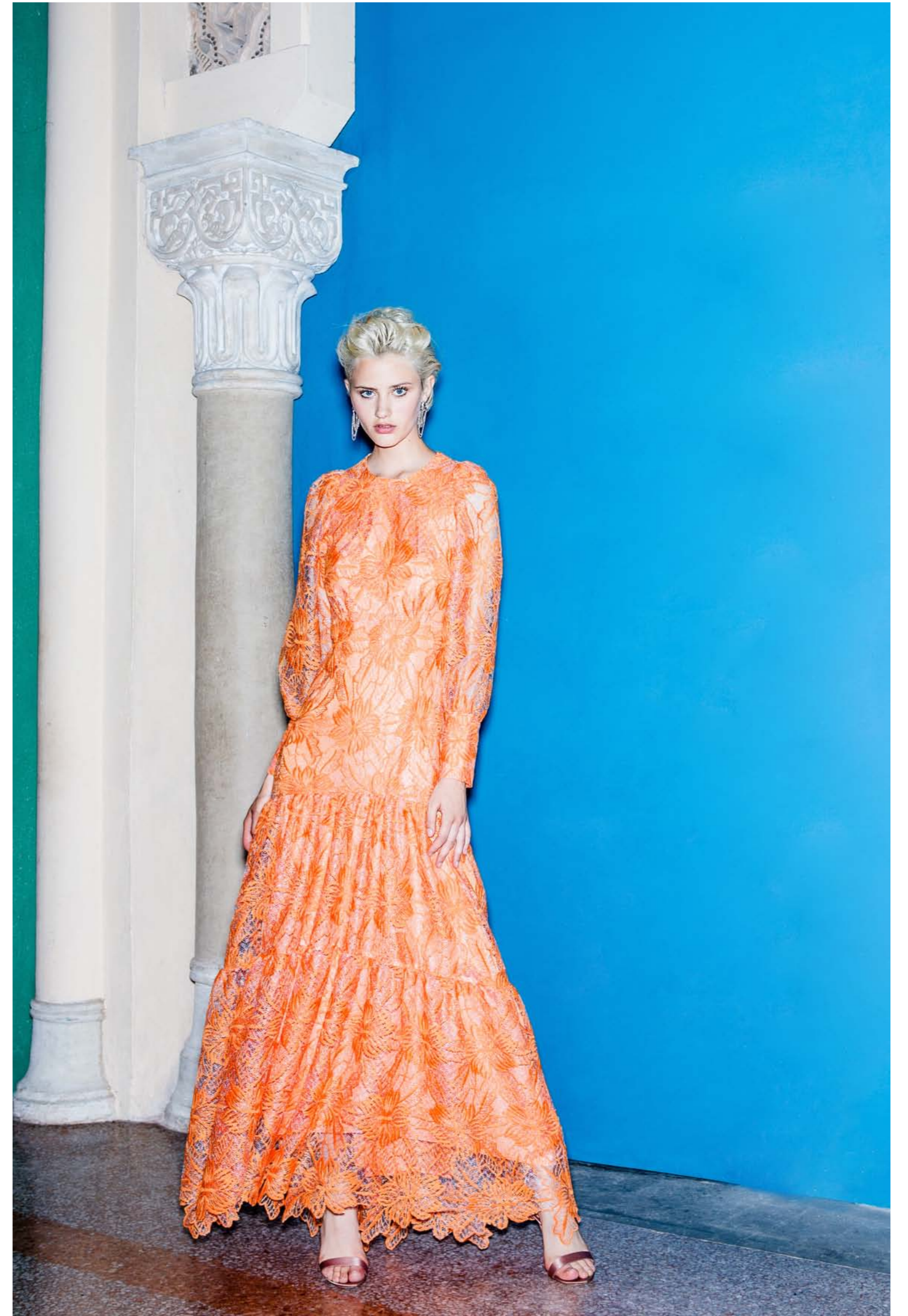


PE2089 chemisier / chemisier Elly - PE2014 pantalone / pant Brenda - PE20A04 cintura / belt Zara

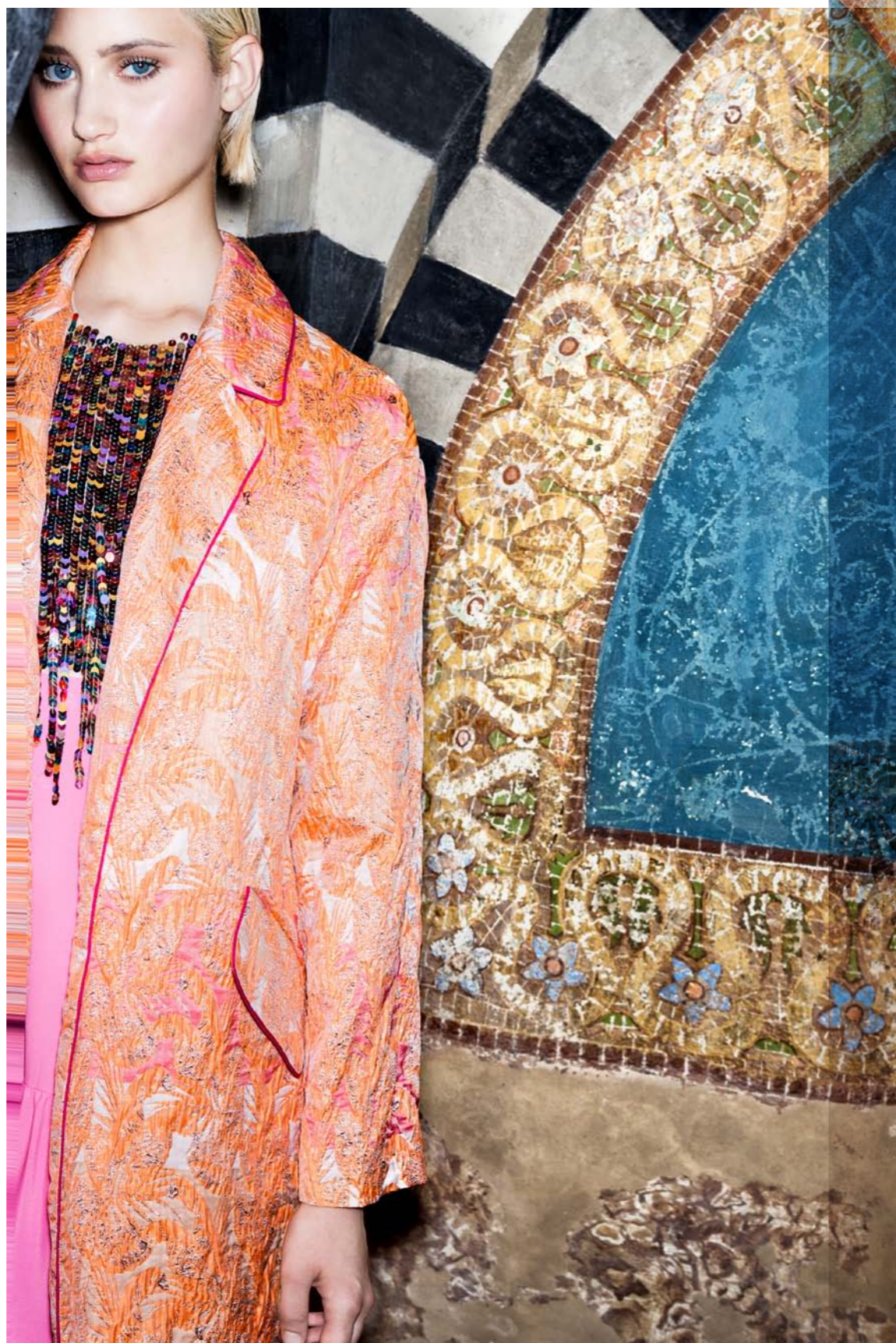




PE2006 mini trench / *mini trench* Amber  
PE2010 pantalone cargo / *cargo pant* Belle  
PE20A03 cintura / *belt* Alexandra



PE2069D abito lungo pizzo / lace long dress Tess



PE2005 spolverino broccato / brocade coat Audrey  
PE2070 abito lungo ricamato / embroidered long dress Erin





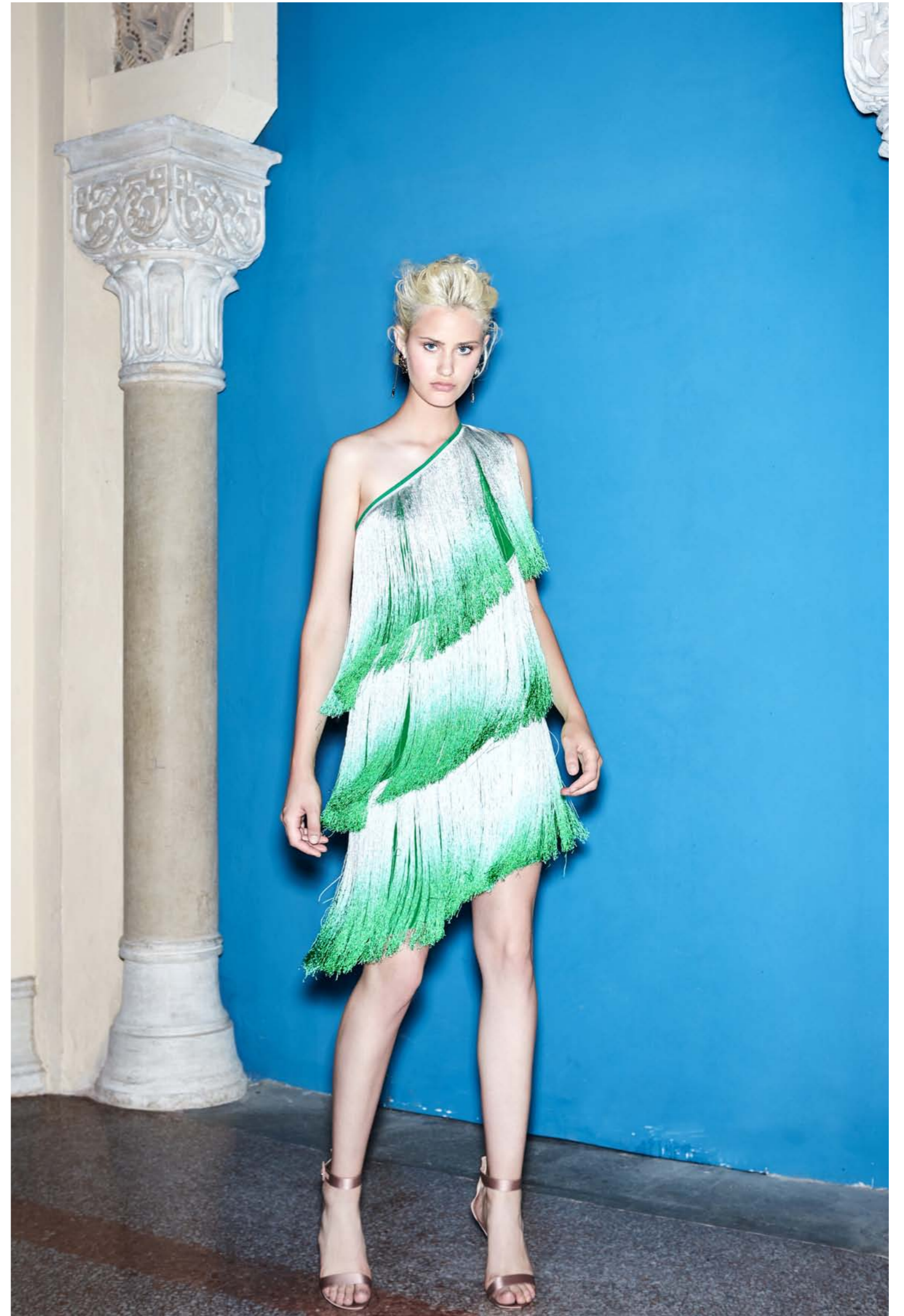


PE2078 abito lungo paillettes / long paillettes dress Peggy  
PE20A02 cintura / belt Terry





PE2079 top paillettes / full paillettes top Olivia - PE2019 pantalone / pant Prue



PE20109 abito frange / fringes dress Dakota



PE2049 giacca / jacket Jeri  
PE20110 gonna frange / fringes skirt Cameron



PE2034 abito lungo / long dress Elen



PE2042D abito lungo paillettes plissé / long plissé paillettes dress Mia - PE20A03 cintura / belt Alexandra

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